

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.312041 Longitude: -74.067214

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	31,752	122,020	328,827
	Population Est 25Q1	31,841	122,315	329,724
	Population Est 24Q4	31,950	122,702	330,731
	Population Est 24Q3	31,965	122,740	331,011
	Population Est 24Q2	32,279	123,389	332,479
	Population Est 24Q1	32,243	123,387	332,375
	Population Est 23Q4	32,110	123,027	331,717
	Population Est 23Q3	32,078	123,081	331,966
	Population Est 23Q2	32,057	122,948	331,700
	Population Fcst	32,652	123,770	331,997
	2010 Census Population	29,373	117,246	322,573
	2000 Census Population	31,215	117,144	325,324
	1990 Census Population	31,458	110,132	305,835
	Current Year Daytime Population	60,443	165,702	397,439
	Average Seasonal Population	453	4,918	30,639
	Historical Annual Growth, 1990 – 2000	-0.08%	0.62%	0.62%
	Historical Annual Growth, 2000 – 2010	-0.61%	0.01%	-0.08%
	Estimated Annual Growth, 2010 – CY	0.54%	0.28%	0.13%
	Projected Annual Growth, CY to Y5	0.56%	0.29%	0.19%
	Group Qtrs Est	576	2,517	4,377
Transient Est Average Last 4 Qtrs	875	5,856	8,931	
<b>Households</b>	Current Year Estimated Households	13,264	46,862	129,834
	Households Est 25Q1	13,294	46,964	130,130
	Households Est 24Q4	13,338	47,120	130,529
	Households Est 24Q3	13,342	47,162	130,658
	Households Est 24Q2	13,477	47,442	131,246
	Households Est 24Q1	13,462	47,434	131,203
	Households Est 23Q4	13,406	47,277	130,899
	Households Est 23Q3	13,389	47,300	131,000
	Households Est 23Q2	13,381	47,245	130,888
	Households Fcst	13,661	47,587	131,155
	2010 Census Households	11,991	43,867	124,752
	2000 Census Households	12,601	44,247	123,186
	1990 Census Households	12,091	41,154	113,044
	Historical Annual Growth, 1990 – 2000	0.41%	0.73%	0.86%
	Historical Annual Growth, 2000 – 2010	-0.50%	-0.09%	0.13%
	Estimated Annual Growth, 2010 – CY	0.70%	0.46%	0.28%
	Projected Annual Growth, CY to Y5	0.59%	0.31%	0.20%
Population per Household	2.35	2.55	2.50	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.312041 Longitude: -74.067214

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	5.1%	5.6%	5.8%
	HH Income \$250,000 to \$499,999	6.1%	6.8%	6.9%
	HH Income \$200,000 to \$249,999	14.3%	15.8%	16.1%
	HH Income \$175,000 to \$199,999	5.8%	6.3%	6.9%
	HH Income \$150,000 to \$174,999	6.6%	7.0%	7.5%
	HH Income \$100,000 to 149,999	17.9%	17.1%	17.1%
	HH Income \$75,000 to 99,999	11.0%	10.5%	10.1%
	HH Income \$50,000 to 74,999	9.3%	10.2%	9.8%
	HH Income \$35,000 to 49,999	9.0%	7.3%	6.5%
	HH Income \$25,000 to 34,999	6.7%	4.5%	4.3%
	HH Income \$15,000 to 24,999	3.7%	4.1%	4.3%
	HH Income \$0 to 14,999	4.5%	4.7%	4.6%
	Average Household Income	\$162,641	\$176,128	\$183,378
	Median Household Income	\$113,274	\$121,893	\$127,643
	Per Capita Income	\$68,883	\$68,396	\$72,949
	Average Disposable Income	\$109,693	\$115,120	\$117,030
	Median Disposable Income	\$93,276	\$99,820	\$104,624
	Discretionary HH Income Over \$150,000	17.3%	20.1%	21.1%
	Discretionary HH Income \$125,000 to \$149,999	8.1%	9.6%	10.2%
	Discretionary HH Income \$100,000 to \$124,999	9.2%	10.3%	11.1%
	Discretionary HH Income \$75,000 to \$99,999	13.0%	12.0%	12.4%
	Discretionary HH Income \$50,000 to \$74,999	17.1%	15.5%	14.7%
	Discretionary HH Income \$25,000 to \$49,999	16.2%	16.5%	15.2%
	Discretionary HH Income Under \$25,000	19.1%	16.0%	15.4%
	Average Discretionary HH Income	\$81,367	\$87,661	\$90,315
	Median Discretionary HH Income	\$72,195	\$79,478	\$84,045
	Householder White – Count	9,322	33,366	97,532
	Median HH Income	\$124,739	\$140,811	\$138,682
	Average HH Income	\$122,273	\$128,772	\$128,222
	Householder Black or African-American – Count	780	3,297	9,139
	Median HH Income	\$81,625	\$64,302	\$66,615
	Average HH Income	\$83,812	\$79,073	\$82,144
	Householder Hispanic – Count	1,072	4,442	10,885
	Median HH Income	\$102,785	\$98,464	\$106,153
	Average HH Income	\$105,434	\$104,953	\$110,380
Householder Asian or Pacific Islander – Count	975	1,759	3,888	
Median HH Income	\$99,782	\$105,954	\$143,395	
Average HH Income	\$111,600	\$112,564	\$127,325	
Householder Other or Pacific Islander – Count	1,116	3,999	8,390	
Median HH Income	\$87,578	\$102,598	\$117,140	
Average HH Income	\$95,186	\$108,218	\$116,629	

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.312041 Longitude: -74.067214

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	15,176	59,186	159,073
	Female Population	16,577	62,834	169,755
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,758	6,299	16,793
	Count of Pop 0 to 7 years	2,393	8,754	22,665
	Count of Pop 5 - 13	2,871	11,655	29,263
	Count of Pop 14 - 18	1,401	6,438	15,906
	Count of Pop 19 - 22	1,367	6,657	16,515
	Count of Pop 22 - 25	1,001	4,955	12,353
	Count of Pop 25 - 29	1,636	6,777	18,089
	Count of Pop 30 - 34	1,973	6,828	18,706
	Count of Pop 35 - 39	2,277	7,827	20,094
	Count of Pop 40 - 44	2,057	7,550	19,447
	Count of Pop 45 - 59	6,014	22,743	61,802
	Count of Pop 60 - 74	6,412	23,286	68,041
	Count of Pop 75 - 84	2,134	8,097	23,285
	Count of Pop 85+	850	2,907	8,534
	% of Pop 0 to 4 years	5.5%	5.2%	5.1%
	% of Pop 0 to 7 years	7.5%	7.2%	6.9%
	% of Pop 5 - 13	9.0%	9.6%	8.9%
	% of Pop 14 - 18	4.4%	5.3%	4.8%
	% of Pop 19 - 22	4.3%	5.5%	5.0%
	% of Pop 22 - 25	3.2%	4.1%	3.8%
	% of Pop 25 - 29	5.2%	5.6%	5.5%
	% of Pop 30 - 34	6.2%	5.6%	5.7%
	% of Pop 35 - 39	7.2%	6.4%	6.1%
	% of Pop 40 - 44	6.5%	6.2%	5.9%
	% of Pop 45 - 59	18.9%	18.6%	18.8%
	% of Pop 60 - 74	20.2%	19.1%	20.7%
	% of Pop 75 - 84	6.7%	6.6%	7.1%
	% of Pop 85+	2.7%	2.4%	2.6%
Median Age	43.9	42.4	44.3	
Average Age	43.4	42.3	43.5	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.0%	5.5%	5.4%
	% of Pop 5 - 13	9.7%	10.1%	9.4%
	% of Pop 14 - 18	4.6%	5.5%	5.1%
	% of Pop 19 - 22	4.6%	5.7%	5.3%
	% of Pop 22 - 25	3.5%	4.3%	4.0%
	% of Pop 25 - 29	5.7%	6.0%	5.8%
	% of Pop 30 - 34	6.2%	5.8%	5.9%
	% of Pop 35 - 39	7.3%	6.6%	6.3%
	% of Pop 40 - 44	6.6%	6.2%	6.0%
	% of Pop 45 - 59	19.1%	18.5%	18.6%
	% of Pop 75 - 84	5.7%	5.8%	6.3%
	% of Pop 60 - 74	19.2%	18.2%	20.1%
	% of Pop 85+	1.8%	1.6%	1.8%
	Median Age	41.8	40.3	42.3
Average Age	41.7	40.8	42.1	

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.312041 Longitude: -74.067214

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.1%	4.9%	4.8%
	% of Pop 5 - 13	8.5%	9.0%	8.4%
	% of Pop 14 - 18	4.2%	5.1%	4.6%
	% of Pop 19 - 22	4.0%	5.2%	4.8%
	% of Pop 22 - 25	2.9%	3.8%	3.5%
	% of Pop 25 - 29	4.6%	5.1%	5.2%
	% of Pop 30 - 34	6.2%	5.4%	5.5%
	% of Pop 35 - 39	7.1%	6.2%	5.9%
	% of Pop 40 - 44	6.4%	6.2%	5.8%
	% of Pop 45 - 59	18.8%	18.7%	18.9%
	% of Pop 60 - 74	21.1%	19.9%	21.2%
	% of Pop 75 - 84	7.7%	7.4%	7.8%
	% of Pop 85+	3.5%	3.1%	3.4%
	Median Age	45.8	44.3	46.2
Average Age	44.9	43.7	44.8	
Race	Count of White	21,874	85,275	241,958
	Count of Black or African-American	2,458	9,230	27,195
	Count of Asian or Pacific Islander	2,151	4,582	11,954
	Count of Other races	5,270	22,933	47,721
	White	68.9%	69.9%	73.6%
	Black or African American	7.7%	7.6%	8.3%
	Asian	6.8%	3.8%	3.6%
	Other Races	16.6%	18.8%	14.5%
Language Spoken	Speak English at Home	79.5%	78.6%	82.6%
	Speak Spanish at Home	8.0%	10.1%	8.2%
	Speak French or French Creole at Home	0.7%	1.0%	1.3%
	Speak German at Home	0.3%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	3.8%	5.8%	3.9%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.9%	1.0%
	Speak Chinese at Home	0.4%	0.4%	0.7%
	Speak Korean at Home	0.6%	0.3%	0.3%
	Speak Vietnamese at Home	1.8%	0.5%	0.2%
	Speak Other Asian Languages at Home	1.0%	0.4%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	1.8%	0.7%	0.5%
	Speak Other Language at Home	1.4%	1.0%	0.8%
Hispanic	Hispanic Population	4,515	19,766	43,330
	Hispanic Population Percent	14.2%	16.2%	13.2%
	Mexican	40.8%	37.1%	32.0%
	Puerto Rican	18.5%	25.6%	30.1%
	Cuban	2.5%	2.7%	4.1%
	Dominican	5.5%	3.6%	4.2%
	Central American	13.7%	14.1%	12.4%
	South American	11.8%	10.4%	11.5%
	Other Hispanic	7.1%	6.5%	5.7%
	2000 Hispanic Population Percent	6%	9%	7%
	1990 Hispanic Population Percent	4%	5%	4%

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.312041 Longitude: -74.067214

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	2.2%	2.4%	2.6%
	American	2.1%	2.3%	2.5%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.3%	2.5%	2.8%
	Chinese	0.7%	0.7%	1.1%
	Japanese	0.1%	0.0%	0.0%
	Korean	0.5%	0.4%	0.4%
	South Central Asian (ie. Indian)	1.6%	1.1%	1.0%
	South East Asian (ie. Vietnamese)	0.3%	0.2%	0.2%
	Other Asian	0.2%	0.1%	0.2%
	European (percent of total population)	39.8%	41.5%	45.1%
	British	4.2%	4.0%	3.8%
	Dutch	0.5%	0.4%	0.4%
	French	1.0%	0.7%	0.7%
	German	5.4%	5.1%	5.8%
	Italian	10.7%	12.3%	13.2%
	Polish	2.4%	2.4%	2.8%
	Scandinavian	1.1%	1.1%	1.1%
	Scotch/Irish	10.8%	11.1%	12.6%
Other European (ie. Greek/Russian)	3.7%	4.3%	4.6%	
Middle Eastern	1.5%	1.4%	1.3%	
Other Ancestry	15.7%	14.0%	12.4%	
Unclassified Ancestry	11.6%	12.9%	13.3%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	23,353	86,015	237,998
	Elementary (0 to 8)	3.2%	4.0%	2.9%
	Some High School (9 to 11)	3.5%	4.1%	3.4%
	High School Graduate (12)	19.5%	20.2%	20.7%
	Some College (13 to 16)	15.0%	15.1%	15.4%
	Associates Degree Only	7.4%	7.6%	7.1%
	Bachelors Degree Only	28.6%	28.9%	30.8%
	Graduate Degree	22.8%	20.2%	19.7%
	% College (4+)	51.3%	49.0%	50.5%
<b>Household Type</b>	Total Households – count	13,264	46,862	129,834
	One Person HHs – count	4,345	13,410	37,984
	Family HHs – count	8,066	30,874	83,808
	Married Couple – count	6,302	23,978	66,159
	w/own children – count	2,379	9,638	25,956
	w/out own children – count	3,923	14,341	40,203
	Male Householder – count	384	2,155	5,075
	Female Householder – count	1,381	4,741	12,574
	Non-Family Households – count	853	2,578	8,043
	1 Person Household	32.8%	28.6%	29.3%
	2 Person Household	31.3%	30.8%	31.5%
	3 Person Household	14.8%	15.5%	15.2%
	4 Person Household	12.0%	14.6%	14.2%
	5 Person Household	5.8%	6.8%	6.5%
6 Person Household	2.2%	2.4%	2.2%	
7+ Person Household	1.0%	1.3%	1.1%	
% Households With Children	24.0%	27.2%	25.7%	

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.312041 Longitude: -74.067214

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	13,882	49,877	144,357
	Owner Occupied Percent	63.5%	63.5%	62.5%
	Renter Occupied Percent	32.1%	30.5%	27.4%
	Vacant Housing Percent	4.5%	6.0%	10.1%
	Total Housing Units (Census 2000)	13,551	46,565	134,218
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	18.9%	24.3%	24.9%
	Property Value \$750,000 to \$999,999	20.5%	24.2%	22.1%
	Property Value \$500,000 to \$749,999	22.7%	23.6%	24.5%
	Property Value \$400,000 to \$499,999	11.5%	8.2%	8.4%
	Property Value \$300,000, to \$399,999	7.1%	4.2%	4.3%
	Property Value \$200,000 to \$299,999	5.9%	2.8%	2.4%
	Property Value \$150,000 to \$199,999	2.9%	1.0%	0.6%
	Property Value \$100,000 to \$149,999	1.8%	0.7%	0.8%
	Property Value \$60,000 to \$99,999	1.5%	0.9%	0.8%
	Property Value \$40,000 to \$59,999	0.1%	0.2%	0.3%
	Property Value \$0 to \$39,999	1.2%	1.1%	0.8%
	Median Home Value	\$699,930	\$825,259	\$829,848
<b>Wealth per Household</b>	\$0 and under - percent	16.2%	16.2%	15.9%
	\$1 to \$4999 - percent	7.5%	7.5%	7.3%
	\$5k to \$9999 - percent	4.1%	4.1%	4.1%
	\$10k to \$24999 - percent	6.0%	6.0%	5.9%
	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
	\$50k to \$99999 - percent	10.1%	10.1%	10.1%
	\$100k to \$249999 - percent	18.5%	18.5%	18.6%
	\$250k to \$499999 - percent	14.1%	14.1%	14.3%
	\$500k+ - percent	16.8%	16.8%	17.1%
	Median HH Wealth	\$97,388	\$97,311	\$99,937
	Avg HH Wealth	\$265,214	\$265,048	\$268,405
<b>Economic Viability</b>	Economic Viability Local	297	297	295
	Economic Viability Indexed	107	107	106
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	17,148	64,123	173,946
	Managerial/Executive	21.1%	22.1%	23.5%
	Professional Specialty	30.9%	27.6%	27.5%
	Healthcare Support	2.2%	2.1%	2.2%
	Sales	11.3%	11.7%	11.6%
	Office & Administrative Support	7.3%	8.9%	9.2%
	Protective Service	1.8%	2.2%	2.4%
	Food Preparation	3.4%	3.9%	4.2%
	Building Maintenance & Cleaning	3.7%	4.2%	3.0%
	Personal Care	2.8%	3.0%	2.6%
	Farming, Fishing, & Forestry	0.6%	0.4%	0.3%
	Construction	7.7%	7.1%	6.8%
	Production & Transportation	7.2%	6.8%	6.8%
	Percent White Collar Workers	72.9%	72.4%	74.0%
	Percent Blue Collar Workers	27.1%	27.6%	26.0%

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 40.312041 Longitude: -74.067214

Tinton Falls Plaza Tinton Falls, NJ		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	7.3%	7.6%	7.3%
	Manufacturing	5.9%	5.7%	6.0%
	Transportation	4.0%	3.9%	4.3%
	Information	4.4%	2.7%	3.1%
	Wholesale/Retail	13.4%	12.8%	12.6%
	Finance, Insurance, Real Estate	11.0%	11.6%	11.1%
	Professional Services	10.2%	11.2%	11.5%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	4.1%	5.1%	4.2%
	Educational Services	22.1%	22.6%	24.1%
	Entertainment Services	7.1%	8.3%	7.9%
	Other Professional Services	6.0%	4.5%	4.1%
	Public Administration	4.3%	3.8%	3.9%
<b>Vehicles per HH</b>	No Vehicles	8.3%	6.8%	7.3%
	1 Vehicle	38.3%	34.2%	32.9%
	2 Vehicles	35.4%	39.6%	39.2%
	3 or more vehicles	18.0%	19.3%	20.6%
	Average Number of Vehicles	1.69	1.79	1.82
<b>Change</b>	Births (last 12 months)	315	1,203	3,203
	Deaths (last 12 months)	265	1,008	2,929
	Migration (last 12 months)	-565	-1,515	-3,812
<b>Work place</b>	Workplace Establishments	2,291	5,828	12,705
	Workplace Employees (FTE)	39,601	80,108	161,120